

Jun Ho Kim

Product Designer | New York, NY | itsjkk126@gmail.com | (516) 749-3345 | junhojeff.com

Product designer with 4+ years shipping consumer and enterprise products end to end across banking, telecom, and consumer fitness. I translate brand identity and complex product ecosystems into accessible, systematized experiences, grounded in user research, design systems thinking, and tight collaboration with engineering and product. Comfortable prototyping and increasingly building with AI tooling.

EXPERIENCE

TCS Interactive

Mar 2023 – Present

Product Designer

Design across major client accounts — Huntington National Bank, Verizon, New York Road Runners, and Teradata — owning flows end to end from research through engineering handoff.

- Built a WCAG-compliant design system for Huntington's digital banking platform, including scalable component libraries and design tokens across the Checking, Savings, Credit Card, and Borrow product lines.
- Translated Huntington's brand identity into a cohesive visual language and need-centric navigation architecture, improving usability and content hierarchy across the platform.
- Led end-to-end UX for the Verizon Fios platform across mobile, tablet, and web — covering Search, Live TV, VOD, and Console — and established a component library and design QA process that reduced troubleshooting-related inconsistencies by 40%.
- Conducted a comprehensive search audit and competitive benchmarking to inform redesign strategy across content object types including movies, series, sports, and cast & crew.
- Drove a 35% increase in active participation in NYRR community events through user research, usability testing, and data analysis; defined a scalable design system that improved consistency by 92% across mobile and web.

oVice

Aug 2022 – Mar 2023

Product Designer

Led design for oVice's virtual workspace platform, from design system foundations to new collaboration features.

- Led development of the oVice Design System (ODS 2.0), building scalable, reusable components and design tokens that improved design consistency by 92% across the platform.
- Conceptualized and launched the Shoulder Tap feature, enabling lightweight peer-to-peer nudges in the virtual workspace and increasing team collaboration efficiency by 40%.
- Designed the Reactions Menu interaction pattern, reducing response times by 25% and enhancing real-time collaboration; partnered with engineers and PMs in an Agile environment to drive faster delivery cycles.

SKILLS & TOOLS

Design: UX strategy, wireframing, prototyping, user research, usability testing, information architecture, interaction design, accessibility (WCAG), visual design, responsive web & mobile design, design systems

Tools: Figma, FigJam, Figma Make, Jitter, Claude, Cursor

EDUCATION

John Jay College of Criminal Justice

2014 – 2020

B.S. in Investigative Science · New York, NY

CREDENTIALS

UX/UI & Product Design Certificate

2021 – 2022

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